

CERA Board Meeting

Wednesday, March 18, 2024

Board Members in Attendance

Sherrie Reed (SR)

Erin Roberts (ER)

Nikki Antonovich (NA)

Antwanisha Williamson (AW)

Valerye Salazar (VS)

Jane Liang (JL)

Joe Valero (JV)

9:27 a.m. Called to order.

Welcome, Goals for Meeting, and Agenda Overview

9:30 a.m. Approve minutes from January 2024

- Motion to approve Nikki Antonovich
- Erin Roberts Seconds the motion

10:00 a.m. Review and Reflections

- Discussion around clarity for vendors process and responsibilities
- Discussion around the audience and purpose of CERA
 - Discussion around AERA representation and marketing to universities
 - Applied research vs theoretical academic research

- Asking for support from past presidents and keynote speakers who are associated with AERA
- Reaching out to EDD students vs PHD students
- Striving for a shift toward balance between applied research and implementation and academic research
- Bringing attention to research partnerships and grants
- Outreach to County Office research folks (Stockton not attending)
- Action by a committee or dedicated time at the board meetings to have an intentional and actionable plan.
- Suggestion on reaching out and interviewing folks from local universities to find out what would get them to join CERA (Deans of the Education departments and various faculty members where there are connections)
 - Come up with a set of questions to ask. Define the problem to guide the empathy interviews (Driver diagram)
 - Conduct empathy interviews with practitioners who have attended.
 - Continue the Driver diagram during the virtual May meeting or at the retreat in July.

10:30 a.m. Treasurer's Report

- **Proposal of registration fees for 2024 conference**
 - Full details for conference costs in the 2024 Costs document.
 - Decision was made for the following registration fees
 - \$625 regular registration
 - \$655 late registration

11:30 Awards Update & Planning

Awards Update & Planning

- Lifetime Achievement Awards
 - Ideas from last year: Dave Calhoun
 - others?
 - Communicate the length of their acceptance speech to keep schedule
- Research – Practice Partnership

- Education Leadership- Change to a Practitioner/ Leadership award Leadership in Data & Assessment (to attract district and county office folks and must be a CERA member)
 - Will discuss at the May meeting so that award nominations can be opened in June.
 - Be clear about the 3 paths for awards when advertising

12:00 Data Viz Competition Update and Planning

- Report out from Joe

12:30 Lunch Break

1:30 p.m. CERA Conference 2024 – Planning

Location: Marriott Waterfront Hotel at SFO

Dates: Wednesday, Nov. 6- Friday, Nov. 8

Board member responsibilities: Arrive on Tuesday, Nov. 5, 2pm

Theme: Uplifting Research through People, Purpose, & Practice

- Affiliated and/or Pre-Sessions
- Core Data Collaborative (Wednesday 8am – 2pm)
- National Student Clearinghouse
- High-level conference schedule
- Breakout sessions
- Invited sessions – CDE (Assessment & Accountability)
 - Jane will reach out to the CDE Multi-Lingual office
 - CCEE- Ingrid
 - Math assessment data
 - Inclusion and identifying students with disability/ TK
 - ETS/ Dyslexia screener
 - Ethnic studies
 - CALPAD reporting on restraints

- Sponsors- with presentations around systems and county offices who use systems as partners (open as pre-sessions and charge an extra fee) Illuminate, Star, Renaissance, iReady, National Student Clearinghouse) – make sure are not in direct conflict with CORE /Education Analytics
 - Will be discussed on the conference committee
- Research sessions
- Call for proposals - add in a section to application with a short synopsis for the app.
- Opens May 1st closes June 21
- Revision (conference committee worktime)
- Keynote speaker ideas
 - Andrew Ho
 -
- SWAG
 - No swag bags to be handed out but instead add to Starbucks gift cards

2:15 p.m. Past Presidents Reflections

- **Discussion around audience, what things to keep, and areas for growth.**
 - Eric Crane
 - Rachel Perry
 - Focus should remain around networking and a balance of applied and academic research.

(3-2-10)

- Google doc brainstorming for ideas for the 2024 conference.
 - More discussion around budget is needed.
 - The treasurer can provide guidance to the committees in making choices.
 - More information needs to be collected during the registration process.

2:30 p.m. Committee Updates

Conference

- Led by VP – Erin Roberts
- Sherrie
- Nikki
- Aimee
- Valerye

Awards

- Led by Sec – Ant Williamson
- Jane
- Erin (to help)
- Valerye (Data Viz)

Sponsors

- Led by JT
- Sherrie Reed
- Aimee (Tracking and Communications)
- Allison Hernandez

Communication

- Jane
- Ant
- Aimee

Bylaws

- Led by Nikki
- Joe Valero

Webinars

- Joe Valero
- Nikki

3:25 Reminders and final thoughts

- Reminder to update your contact information in DropBox folder.
- Reminder to work on the May Webinar topics.
- Newsletter article content is needed by 3/20/24

Meetings for 2024

- April – committee meetings
 - Awards -April 9th 2:30-3:15
 - Conference Committee- 4/11- 11:00 (call for proposals and keynotes)
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- May – virtual (need to find date)
 - Board meeting day- May 1/24 - 2:00-4:00pm
- June – virtual (need to find date)
 - Committees
- Board Retreat
Location: Marriott Waterfront Hotel at SFO
Dates: July 24, 1pm – July 25, 12:30pm
- Rooming List by April 1!!

3:30 PM Adjourn